

Meeting Notice

Notice is hereby given that the Scottsdale Tourism Development Commission will meet at 8:00 a.m., Tuesday, December 21, 2004 at the City of Scottsdale, Pinnacle Conference Room, 7575 East Main Street, Scottsdale, Arizona.

Agenda
Scottsdale Tourism Development Commission
City of Scottsdale
Pinnacle Conference Room
7575 East Main Street, Scottsdale, Arizona
8:00 a.m. Tuesday, December 21, 2004

1. **Call to Order**
2. **Roll Call**

Margaret Dunn, Member	Sally Shaffer, Member
Jerry Gleason, Member	Ned Sickle, Vice Chairman
John Holdsworth, Member	Gordon Zuckerman, Member
Tom Morrow, Chairman	
3. **Approval of Minutes**

Review the draft minutes from the November 16, 2004 meeting.
Commission action by motion is requested. (Attachment 1)
4. **Bed-Tax Collection & Financial Reports**

Craig Clifford, Chief Financial Officer and Kathy Carlisle O'Connor, Tourism Development Manager
Information item.
5. **FY05/06 Bed Tax Budget Sub-Committee Recommendations**

Kathy Carlisle O'Connor, Tourism Development Manager
The Commission will review the FY05/06 allocation recommendations from the budget sub-committee.
Information Item.
6. **Desert Discovery Center Feasibility Study Update Request**

Carla, Executive Director-McDowell Sonoran Land Trust and Kathy Carlisle O'connor
Commission will discuss the request from the McDowell Sonoran Land Trust to the City to update the 1999 Desert Discovery Center Feasibility Study.
Commission action by motion requested.
7. **Scottsdale Convention & Visitor's Bureau Update**

Rachel Sacco, President and CEO, Scottsdale CVB
Information Item.
8. **Administrator's Report**

Kathy Carlisle O'Connor
Information item.

9. **Upcoming Events and Commission Business**
The next regular meeting is scheduled on Tuesday, January, 18, 2005
10. **Public Comments**
11. **Adjournment**

Happy Holidays